

A Day in the Life of a Corporate Treasurer

A unique insight for transaction banking teams into how a corporate treasury department really works



This is the perfect course for time-poor banking professionals who need to get up to speed on how corporate treasurers work in today's challenging environment and their role in the organisation. It's based on the activities of a real treasury team and truly allows participants to 'get inside the customer's head'.

Session One: An Introduction to Treasury

The first session explores the roles and responsibilities of the treasury function: who are they, and what do they do? We take a close look at the three main activities of treasury: Lending, financial risk management and cash management as well as the many other tasks treasurers have to accomplish.

By following a day in the life of a typical corporate treasury, students look at daily tasks as well as strategic responsibilities. Activities we cover include bank relations, cash management, risk management, investment, funding and foreign exchange in both a centralised and decentralised organisation.

Session Two: Treasury Tools and Their Uses

This session concentrates on the tools used by treasury teams such as bank systems, Treasury Management Systems and banking products, and how they are used. We also look at how the treasury is structured before finishing with a look at liquidity products, tax and regulatory issues.

Session Three: The RFP Process

In the afternoon we look in detail at the RFP process from the customer point of view. Using experience gained from countless client-side assignments, the tutor will work through the process and give advice on how best to respond at each stage. We will highlight potential pitfalls from both a bank and a customer perspective and also examine the strategic reasons for selecting local and international banking partners.

By the end of the course participants will:

- Understand what a treasury team really does during a typical day
- Know what drives treasury decision-making and bank relationships
- Be ready to develop closer relationships treasurers
- Use key treasury terms with confidence
- Be able to respond more effectively to treasury needs for a centralised as well as a decentralised organisation.

For more details or to book this course for your team, contact **Diana Henderson** on +44 7770 404801, e-mail dianah@transactionbankingacademy.com or visit www.transactionbankingacademy.com